

### Information we receive from other sources:

This includes information we receive about you when you use other websites operated by us or other services we provide. This information may include your name, email address, postal address and phone number.

<b>What we use your personal data for</b>	<b>What is the lawful reason</b>	<b>Business or commercial reason (our legitimate interest)</b>
Provide the customer with care services	Perform the contract we have with you (or take steps needed at your request prior to entering into a contract with you)	n/a
Maintain customer relationships	Perform the contract we have with you (or take steps needed at your request prior to entering into a contract with you)	n/a
Match a customer with a carer	Perform the contract we have with you (or take steps needed at your request prior to entering into a contract with you). Where we need to use or share your sensitive personal data to match you with a carer, this will be done only with your permission.	n/a
Communicate with potential and existing customers for marketing purposes	With your consent	n/a
Providing and improving quality of services to customers	This is within our legitimate business interests to perform	We review data to ensure we provide customers with the best possible service
To analyse website use and improve services	This is within our legitimate business interests to perform	We carry this out to enhance our website services and ensure that it meets the best user experience to provide our customers with the best journey possible.
Marketing and site metrics performance	With your consent	n/a
Email marketing	With your consent	n/a
Payment for services, including invoicing customers and passing payment on to carers	Perform the contract we have with you (or take steps needed at your request prior to entering into a contract with you)	n/a
Accounting purposes	This is within our legitimate business interests to perform	We need to use your data for our every day accounting purposes
To provide you with guidance relating to care funding.	With your consent	n/a/
Information relating to the provision of care such as	Perform the contract we have with you	n/a

preferences of the recipient of care to ensure continuity of care is provided seamlessly		
Special Categories of Data of the recipient of Care (e.g. health information)	With your consent	n/a
As you may authorise from time to time	With your consent	n/a